



## CASE STUDY

### **Project:**

Sutton Rose care home and assisted living apartments

### **Sector:**

Care Home

### **Profile 22 Approved Window Contractors:**

Central Window Systems, Sutton Design

### **Product:**

Profile 22's Optima PVC-U system

### **Location:**

Sutton Coldfield

## Profile 22's Optima windows and doors selected for care home and assisted living apartments

Over 300 Optima casement windows and 60 doors from Profile 22 were used in a new 85-bed care home and 45 assisted living apartments in Sutton Coldfield.

### **Background**

The Sutton Rose development in Boldmere, Sutton Coldfield is a new build 85-bed care home with 45 assisted living apartments.

The developer is renowned for delivering exceptional quality projects, which means suppliers have to meet exacting standards and quality specifications.

The window and door contract were awarded to Sutton Designs in Kingstanding, Birmingham, with manufacturing undertaken by Profile 22's Approved Commercial Manufacturer, Central Window Systems in West Bromwich. The two companies had worked on previous care projects, which meant that as well as being able to demonstrate their ability to meet the

tender requirements for this project they also brought a proven track record.

### **The window specification**

The window and door system specified for the project was award-winning Optima from Profile 22, a fully-integrated 70mm system which offers a step-change in advanced window design.

The high-specification system comes with an impressive set of credentials and design flexibility to meet all commercial project requirements. In this project, all windows were fitted with open-out restrictors for the safety of the residents and all window and doors needed to comply with fire and smoke escape protection measures.



Optima offers market-leading structural strength and high-security features and casement windows are PAS24:2016 approved as standard which was important to meet the project specification.

The windows and doors were manufactured in Anthracite Grey on White to match other developments in building contractor's portfolio and create a sleek, modern aluminium aesthetic.

#### **A carefully managed installation process**

Sutton Designs is an experienced new build and commercial window installation company and has worked with Central Window Systems for over three years. The two companies worked in close partnership to ensure all windows and doors were manufactured and installed to the required timescales. The project was completed during the Covid-19 pandemic, which meant appropriate health and safety considerations also needed to be taken into account.

#### **An impressive new elder care development**

The completed project will provide modern and well-equipped homes for the residents. Jon Gregory, Owner of Sutton Design concluded: "The quality of Optima from Profile 22 and the commercial expertise of Central Window Systems were fundamental to the project's success. This is a very impressive development and we were delighted to have been part of its construction."

For more information on the Profile 22 range, please visit [www.profile22.co.uk](http://www.profile22.co.uk) or call **0808 101 4143**



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